



CHILD CARE MARKETING & BUSINESS DEVELOPMENT SERVICES

ICT Academy Consulting Services is happy to help you succeed in promoting your childcare and business services. We have helped childcare agencies, daycares, and providers including nannies, doulas, baby nurses, educators, and other specialized childcare professionals.

Business Services Offered:

SERVICES OFFERED	DESCRIPTION OF SERVICES	COST
WEBSITE DESIGN	Includes Website Design, 5 or 10 Pages, Content Support, Domain Address + Privacy, 1 Year Hosting	5 Pages: \$2,500 10 Pages: \$3,500
EMAIL ADDRESS	Get a Personalized and Professional Email with Your Website Address. (example: suzy@bestbabynurse.com)	\$150 each
SEARCH ENGINE OPTIMIZATION (SEO)	Get Submitted to Search Engines and Found by Clients Searching for Your Services Online. Google, Yahoo, Bing, etc.	\$650
LOGO DESIGN	We Fully Design Your Very Own Logo Customized to Suit Your Business Needs. You can use your logo on business cards, brochures, website, printouts, etc. (1 Week)	\$350
BUSINESS CARDS DESIGN	Get professional business cards designed to promote services and stand out as a true professional.	100 Premium Cards \$250
PROFESSIONAL RESUME/BIO	Get a Professionally written Resume that Gets Attention! Electronic copy included. Option to order hard copies.	\$200
ADDITIONAL SERVICES	If you would like more help with marketing, promoting, and selling your services online, we offer expert coaches that can help you improve your interview, presentation, social media and communication skills, contact us to discuss specific needs.	Varies

WE LOOK FORWARD TO HELPING YOU ACHIEVE YOUR GOALS!



BUSINESS SERVICES ORDER FORM

Please select the products and services that you would like to order:

CHECK BOX NEXT TO EACH SERVICE NEEDED	SERVICES OFFERED	REQUIREMENTS	COST
	WEBSITE DESIGN – 5 PAGES	We will email you page options	\$2500
	WEBSITE DESIGN – 10 PAGES	We will email you page options	\$3500
	EMAIL ADDRESS FOR BUSINESS	You will choose email name	\$150
	SEARCH ENGINE OPTIMIZATION		\$650
	LOGO DESIGN	2 Edits Included	\$350
	BUSINESS CARDS	We will contact you for details	\$250
	PROFESSIONAL RESUME / BIO	We will email you	\$200
	INTERESTED IN ADDED SERVICES	Email info@ictacademy.org to request additional services	Varies

Credit Card Information:

Issuer of Credit Card: MasterCard Visa Amex Discover

Name of Account Holder: _____ Total Payment Due: _____

Credit/Debit Card Number: _____ Exp.: _____ Sec Code: _____

Billing Address (full): _____

Contact Phone: _____ Email Address: _____